

# Whitepaper

## HappyGoLucky (HAGLY)



### Mission

An explorative DEFI project focused on building valuable services for small-scale crypto entrepreneurs. This first token is the very beginning of a long journey that expects to travel long distances and explore different techniques on multiple blockchains.

### Why HappyGoLucky?

In these early days of DEFI we wanted a project where we could explore the domain without being locked down on the use-cases too early. We aim to reuse existing technology and create innovative utilities which are easier, safer, and cheaper than the current alternatives on the blockchain. These utilities will be tested live here in HAGLY and holders of the token will not only learn a lot about DEFI, but also take part in the potential financial upside when entrepreneurs start buying our utilities for their own projects. Best of all, you all have the chance to participate in our project with a fair share of the tokens.

Our journey begins with HappyGoLucky (HAGLY) and we hope you will enjoy the ride together with us.

Our approach will be transparent and agile. And true to our mission. We will update this whitepaper as we go forward and use Medium to write articles on the story behind each exploration project. And explain why a small-scale investor or entrepreneur needs better DEFI services.

With this in mind we will for every exploration ask ourselves the following simple questions:

- Can we make it more user-friendly?
- Can we do it safer and with more trust?
- Can we make it more affordable?

These questions will guide us and act as our basic design principles.

Each exploration will be organized as a separate project where we use Design Thinking principles to define and scope of the services. The goal is to go live with a MVP version of each service and test it closely connected with this token. Each service we launch will be designed with a business model that drives a utility for the HappyGoLucky token.

### The first exploration project explained

One of the basic utilities that every early DEFI entrepreneur or investor faces is the world of liquidity and token locks. If you look at the current providers of these utilities we encountered only one single provider that can check out on two out of three design principles. Let's look at the problem from different angles.

In the first days of a newly created token, the entrepreneurs (should) structure the tokens into different wallets and lock them up for trust and safety. And when the token gets listed and made liquid on an exchange the received keys (LP Tokens) also need to be locked away. Today these audited lockers cost nearly 1 BNB each. Another challenge is all the unanswered “What If” scenarios that you wished the locker provider could answer. Today you simply have to trust the vendor based on very little information.

When an Investor does his/her due diligence on the token it will be based on a sum of many things. Today It is a complicated process even though some online tools can assist you in some areas. The small investor spends tons of time trying to figure out if tokens are locked away and for how long. It usually ends up in a “feeling” based decision about how serious the token creator looks at token assets.

We do have a totally different view on how we can provide a much better experience to this important DEFI space. And we will announce more details when we are well underway in development and testing of the new capability.

So let’s see how far our exploration can reach in the area of innovative tokenlockers.

### **Why Binance Smart Chain?**

Currently the only blockchain (in our view) available with a combination of the following.

- Live Smart Contract functionality
- Low gas fees.
- Large user adoption and reusable assets

We will explore and replicate our learnings to other blockchains in the future. Whatever we develop can be easily migrated from Binance to other chains like Ethereum and Cardano.

### **Tokenomics**

Our smart contract has implemented the latest techniques within the DEFI space. Including Reflection, Automatic LP, Anti-Whaling and Buybacks. No private sales or public presale conducted. A pretty fair launch for every holder.

Total Supply: 835 000 000 000 (835 Billions)

Tokens in Circulation 500 000 000 000

LP Tokens locked for 1 Year.

<https://mudra.website/?certificate=yes&type=0&lp=0x6dd826c9702e805f1f769f90acb141e5d5fdeb1b>

8 % Tax will be applied to all sales transactions (buy and sell)

- 2% Static Reward. Distributed among the existing holders.
- 3% will be automatically added to the Liquidity Pool and assist in price stability.
- 3% will go to automatic Buybacks which makes the token hyper-deflationary.

You will see the effect of the static rewards immediately. While the effect of Automatic LP and Buybacks will take a notable effect when daily trading volumes get higher.

The remaining 335 billions of tokens will stay in custody by the core dev team and will have the following mission.

- 20% Assigned to future exploration projects. To be announced.
- 10% Assigned to Dev team
- 6% Assigned to Marketing
- 4% Assigned to Exchange listings

Like many other fair launched tokens, you simply have to trust us on this. At least until we get it locked up by our own lockers. Tokens which end up down the line with no mission will be burned for the best of all holders.

## How To Buy

1. Install TrustWallet or Metamask. You need a Crypto wallet that supports Binance Smart Chain. We recommend Metamask (PC and Mobile) and TrustWallet (Mobile only)
2. Fund your Wallet. Purchase BNB or BSC (Binance Smart Chain) to fund your wallet..
3. Buy tokens by swapping BNB for HAGLY on **pancakeswap.finance**. Remember to configure Slippage to 8% or higher.
4. Add your new token so it's visible in your wallet.

### Contract to use:

0x648Cd62F18F75c0f1822c7E22883c1a8dE8000cE

We will keep the contract open until we conclude on the best possible fee structure. Any changes to the fee structure will be discussed and communicated in the community well in advance of any change.

## RoadMap

Pretty fair Launch conducted on 23 July 2021 without any private or public presale of tokens.

Contract created and verified on Binance Smart Chain -

<https://bscscan.com/token/0x648cd62f18f75c0f1822c7e22883c1a8de8000ce#balances>

### The Awakening - Awareness

- Mint the contract on a decentralized Exchange (PanCakeSwap)
- Contract Verified
- Lock the Liquidity for at least 1 year.
- Logo
- Telegram
- Website
- Whitepaper V1

### **First Phase - Utility**

- First DEFI Service Exploration. A Special kind of TokenLocker.
  - Use the innovation to lock down parts of the remaining tokens
  - Locker DApp integrated with the website.
  - Test the market needs for these lockers
- First Community AMA
- Create a Marketing plan.
- Merchandise
- Reach 300 Holders

### **Second Phase - Growth**

- Second DEFI Service Exploration - An even more innovative locker
- DApp supporting second locker
- Apply for listing on CoinMarketCap and CoinGecko for visibility
- Run Marketing Campaigns
- Whitepaper v2
- Website v2
- Audit of Locker Contracts

### **Third Phase - More Utility**

- Third DEFI Service Exploration - TBA
- Burn events
- Additional Exchange listing.
- Hawaii...

### **Stay connected with us on**

Website: <https://hagly.io>

Telegram: [https://t.me/Hagly\\_TG](https://t.me/Hagly_TG)

Twitter: [https://twitter.com/Hagly\\_TW](https://twitter.com/Hagly_TW)